

Holy Redeemer School
2019 Cardinal 5K and ½ Mile Fun Run
March 30, 2019



SPONSORSHIP OPPORTUNITIES

ALL SPONSORS OF THE RACE:

- Will be listed on the official race website, www.cardinal5k.com.
- Will be listed on the display on the sponsors' table at registration.
- May send us promotional material to place on the sponsors' table at registration.
- Will be listed on the sponsors' poster at the post-race party.
- May set up a table at the post-race party.
- Will be mentioned as a race supporter during the race announcements at the post-race party.

\$3,000 LEAD SPONSOR

- Connecticut Avenue Publicity Banner - Your organization's name will appear on the banner spanning Connecticut Avenue for one week preceding the race with exposure to thousands of commuters daily.
- T-Shirts - Your logo will appear prominently on t-shirts distributed to all runners and volunteers. Your organization will also receive 10 t-shirts.
- Registrations - Your organization will receive four complimentary registrations to run in the 5K or Fun Run.
- Prominent Display on Website- as soon as sponsorship agreement received Company Logo will have prominent display on www.cardinal5k.com web page
- 3 Email Blasts-Inclusion in at least 3 emails distributed to 250 families of Holy Redeemer community.
- On Site Recognition: DJ "thank you" announcement at post race party.

\$1,000 ½ MILE MARKER SPONSOR

- Prominent signage - Your company name will be displayed on one of six 1/2 mile-markers along the race route.
- T-Shirts - Your logo will appear on all race t-shirts. Your organization will receive 5 t-shirts.
- Registrations - Your organization will receive two complimentary registrations to run in the 5K or Fun Run.
- Prominent Display on Website- as soon as sponsorship agreement received Company Logo will have prominent display on www.cardinal5k.com web page
- Couponing/Leave behind in all registrations bags

\$500 DONOR

- T-shirts - Your company name or logo will appear on all race t-shirts. Your organization will receive 4 t-shirts.
- Registrations - Your organization will receive two complimentary registrations to run in the 5K or Fun Run

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SPONSORSHIP RESERVATION FORM

Mail to:

Holy Redeemer Cardinal 5K Run
C/O Cardinal 5K Committee
9715 Summit Ave.
Kensington, MD 20895

Please accept my sponsorship at the following level:

_____ Lead Sponsor	\$3,000
_____ Half Mile Marker Sponsor	\$1,000
_____ Donor	\$500
_____ In Kind	

Please make checks payable to: Holy Redeemer Cardinal 5K

Our sponsorship check for \$_____ is enclosed.

Contact name _____

Contact phone _____

Email address _____

Family or company name as it should appear on race materials:

***NEW SPONSORS:** Please contact us to discuss providing appropriate company logo/art files (preferred files – vector -.eps or .ai otherwise a high resolution .jpeg or .pdf file will do).

Please contact HRCardinal5k@gmail.com or Alison Friedrich at alijanejack@gmail.com with any questions.

Thank you for your generous support!

